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GAIL SAUCERMAN, INDUSTRY PARTNER

STUDENT REPRESENTATIVE  
SARAH SEVERSON, STUDENT MEMBER ASID

Dear ASID Arizona South Member,

The ASID AZ South Chapter is very excited to announce our new Sponsorship Program. What makes this so exciting is that it is a Win-Win for both ASID AZ South Chapter as a whole and you, the individual Member. The win for you is that you now have the opportunity to select which sponsorship level best meets your needs and set your advertising goals and cost for the entire year in advance. ASID AZ South wins because now, with your advanced support, we have a set budget that ensures the ability to continue to provide the quality programs we offer our members throughout the entire year.

We are pleased to present you six levels of sponsorship opportunities. The attached program enumerates the various benefits at each level of sponsorship. The options range from recognition at all ASID AZ South events throughout the year, ads in Tucson Lifestyle Magazine and tickets to events, to raffle prizes you can donate "just because."

Your annual contribution at any level will provide increased recognition within ASID AZ South and also to the public for you and your company, as well as networking opportunities with over 200 Designers, Industry Partners and Student members.

Please note that this Sponsorship Campaign is for a limited time. You will ONLY be able to sign up for the sponsorship level that suits you from December 1, 2011, to January 31, 2012. Payment plans are also available for the Five Star, Four Star and Three Star levels.

We will be following up with you in the next few weeks with a phone call to answer any questions and discuss which sponsorship level would best fit your company's needs.

We look forward to helping you promote your business while helping ASID AZ South Chapter continue to provide quality programming, networking, and recognition as a member of the largest, most recognized interior design professional association.

Please review the sponsorship levels and consider your contribution to ASID AZ South and yourself today!

**THANK YOU FOR YOUR SUPPORT!**

Michelle Carnes, ASID  
President ASID Arizona South  
(520) 401-8033

Adrienne Gamba, ASID  
Sponsorship Chair ASID Arizona South  
(520) 730-9839

## Chapter ASID Sponsorship Program 2012

The ASID AZ South Chapter Sponsorship Program is an essential tool in providing our membership with enriching and affordable programs and events as well as leadership training to our chapter board members. In exchange for financial support, our chapter offers sponsors exposure and networking opportunities with designers and friends of the profession. Please take advantage of this program to support our chapter.

Sponsorship campaign runs from December 1, 2011, until January 31, 2012.

### SPONSORSHIP LEVELS:



#### FIVE STAR LEVEL

**ASID Members \$5,500.00**  
**Non-members \$7,500.00**

- Sponsor Recognition at all ASID AZ South Chapter events (Design Excellence Awards Celebration, CEU Expo, Home Tour/Featured Event, Student Career Day, and all monthly member meetings) Logo in all newsletters (quarterly)
- Logo in all email blasts (bi-monthly)
- Company profile on AZ South Chapter website
- Listing/logo on print material and signage for all events
- (2) Email blasts provided by chapter or one bulk mailing through mail house.
- ½ page ad in Tucson Lifestyle: the Great Designs issue or Home & Garden issue. Ad design to be provided “camera ready”, by sponsor.
- Live 5 min. presentation at ASID Awards Celebration and table top at all Member Monthly Meetings
- First right of refusal for opportunity to host one member monthly meeting
  - (on first come first served basis)
- (6) Complimentary tickets to the ASID Awards Celebration
- (10) Complimentary tickets to the ASID Home Tour
- Complimentary table at the CEU/Expo event
- Payment Plan available



#### FOUR STAR LEVEL

**ASID Members \$3,500.00**  
**Non-members \$5,500.00**

- Recognition at all ASID AZ South Chapter events (Design Excellence Awards Celebration, CEU Expo, Home Tour, Student Career Day, and all monthly members meetings).
- Logo in all newsletters (quarterly)
- Logo in all email blasts (bi-monthly)
- Company profile on AZ South Chapter website
- Logo and link to company website on AZ South Chapter website
- Listing/logo on print material and signage for all events
- (1) Email blast provided by chapter or one bulk mailing through mail house.
- ¼ page ad in Tucson Lifestyle: the Great Designs issue
- Table top at all members monthly meetings
- Second right of refusal to host one member monthly meeting
  - (on first come first served basis)
- (4) Complimentary tickets to the ASID Awards Celebration
- (8) Complimentary tickets to the ASID Home Tour
- Payment Plan available



### THREE STAR LEVEL

**ASID Members \$2,000.00**  
**Non-members \$3,500.00**

- Recognition at all ASID AZ South Chapter events (Design Excellence Awards Celebration, CEU Expo, Home Tour, Student Career Day, and all monthly members meetings).
- Include logo in all e-blast (bi-monthly)
- Logo in all newsletters (quarterly)
- Company profile on AZ South Chapter website
- Listing/logo on print material and signage for all events
- (1) email blast provided by chapter
- 1/8 page ad in Tucson Lifestyle: the Great Designs issue
- (2) Complimentary tickets to the ASID Awards Celebration
- (2) Complimentary tickets to the ASID Home Tour
- Payment Plan available



### TWO STAR LEVEL

**ASID Members \$1,000.00**  
**Non-members \$2,000.00**

- Recognition at (2) ASID AZ South Chapter events of your choice
- Logo in all newsletters (quarterly)
- Listing/logo on print material and signage for the two chosen events
- (1) email blast provided by chapter
- (2) Complimentary tickets to the ASID Awards Celebration
- (2) Complimentary tickets to the ASID Home Tour



### ONE STAR LEVEL

**ASID Members \$500.00**  
**Non-members \$1,000.00**

- Recognition at (1) ASID AZ South Chapter events of your choice
- Logo in (2) newsletters (quarters of your choice)
- Listing/logo on print material and signage for the (1) chosen event
- Your choice: (2) complimentary tickets to the ASID Awards Celebration **OR** (2) tickets to the ASID Home Tour.

#### Donations Options:

- Provide raffle prizes for an event (when and if planned)
- Donate frequent flyer miles speakers or board members traveling to Leadership Training.
- Sponsor a student to attend the Awards Gala
- Place an advertisement in our quarterly newsletter:
  - ¼ page @ \$100/ issue
  - ½ page @ \$150/ issue
  - Full page @ \$275 / issue