



**American Society of Interior Designers - AZ South Chapter
2011-12 Design Excellence Awards Student Competition
Student Entry Packet Information**

Purpose

The purpose of the ASID Design Excellence Awards Competition is to recognize and reward outstanding interior design by the professionals and students of the ASID AZ South Chapter and to encourage and inspire new ideas and techniques in the design and furnishing of interior spaces.

This year continues many positive changes for the ASID Design Excellence Awards.

As was successfully done last year, the design award entries will be submitted in a **digital** format. The Professional and Student Design 2011-12 Awards Committee has continued to refine the format, entry categories and the jury process to provide an awards competition that continues to be the standard of excellence in Southern Arizona.

We encourage all students to enter the 2011-2012 Design Excellence Awards Student Competition. This is an excellent opportunity to challenge your own self as well as gain experience and public exposure for your designs and future career.

Eligibility Criteria

- Any student (or group representing a Team Project) that is in good standing and that is enrolled in an interior design program or has graduated/completed classes from an interior design program within one year of entry deadline may enter the competition. Students are not required to be members of ASID to enter.
- Projects must have been completed during the time of the student's enrollment in the interior design program.
- Actual projects students created and completed in the field may also be submitted and must have been completed during the time of the student's enrollment in the interior design program.
- There is no limit to the number of entries per student.
- Previously *awarded* projects may not be re-submitted. Non-winning projects may be re-submitted provided it meets all other eligibility criteria.
- All student entries are **due by 4:00 PM on January 27, 2012** at Arizona Designs (Ft Lowell & Tucson Blvd).

Categories

- Residential Design
- Commercial Design (Hospitality, Office, Healthcare, Restaurant, Retail, etc.)
- Custom Design (Furniture, Built-ins, Cabinetry, Lighting, Product, etc.)

Entry Fees

- ASID Student Members \$25.00 per entry
- Non-Member Students \$50.00 per entry

Student Memberships

- For ASID student membership information, please contact any of the following:
Melanie Guevara (520) 240-3780 melanie.designs@cox.net
Sharmin Pool-Bak (520) 403-1572 spoolbak@gmail.com
Rosemary Bright rbright@aii.edu
Linda Turrentine (520) 886-1225 lturrentine@cox.net
- OR <http://asid.org/members/stumembers/>

Judging Criteria

Submissions will be judged and winners determined by selected design professionals. The Jury will use a point system guideline as follows:

Residential OR Commercial Design

Design Concept, Presentation, Photography (if applicable), Supporting Documents	(25)
Scale & Proportion	(15)
Effective Space Planning	(15)
Appropriate Use of Color & Finishes	(15)
Creative Use of Space	(10)
Integration of Interior Design & Architecture	(10)
Effective Application of Lighting	<u>(10)</u>
Total Points	(100)

Product Design (Furniture, Built-ins, Cabinetry, Lighting, etc.)

Design Concept, Presentation, Photography (if applicable), Supporting Documents	(40)
Scale & Proportion	(15)
Craftsmanship	(15)
Appropriate Use of Color & Finish	(15)
Creativity of Product	<u>(15)</u>
Total Points	(100)

Student Entry Requirements

Please note that in an attempt to be environmentally friendly the submission is to be presented in digital form. The following content is required:

Part I: The PowerPoint CD Presentation

- All information for text, floor plans, elevations, perspectives, (photos), etc. must be centered horizontally and vertically on each slide.
- Only a black background with white lettering is allowed for each PowerPoint slide -- (NO Color).
- All text should be Arial font as listed below.
- A caption of one (1) clear, concise and simple sentence *can* be added above the scan and/or plan.
- One or more scans can be placed on each slide – especially useful for elevations or detail drawings.
- All floor plans and drawings must be presented in JPEG format -- 300 dpi.
- Convert any manual or Cad drawings/files to JPEG – DO NOT exceed 1 MB each slide.
- Other graphics or animations on the slides are **not allowed**.
- Do not set up presentation on a timed slide show format.
- Remove or block out all title blocks, logos, **names or identifiable information** from ALL images. Failure to do so could result in disqualification of project.
- Label the CD and CD Sleeve with category *name only* (no plastic cases)

Suggested Slides to Include:

Slide #1 2011-2012 ASID Student Design Excellence Award – Arial Font 24

Add -- Category Name Only in Arial Font 24

Slide #2 Statement of the Problem (or Description of the Project) – Arial Font 24

Add Description -- Maximum 200 Words – Arial Font 20 for this text.

Slide #3 Concept Statement – Arial Font 24

Add Concept -- Maximum 150 Words -- Arial font 20 for this text.

This part represents your verbal presentation to the Jury (or client). Assume that you are speaking directly to the Jury member(s) by identifying the challenges and specific goals.

Slide #4 - #? Floor Plan (dimensional), Furniture Plan, Lighting Plan etc. – Maximum of (8) slides.

For **PRODUCT** Design include Working Drawings.

Add the name of the drawing below the scan – Arial Font 24.

Slide #? - #? Auxiliary Documents – Elevations, Perspectives, Details, etc.— Maximum of (8) slides.

For **PRODUCT** Design include Working Drawings.

Add the name of the drawing below the scan – Arial Font 24.

Part II – The Envelope/Project Checklist

The following items are to be inserted in a large 10"x13" manila envelope. The outside of the envelope must be labeled with category, student's name, contact phone number and email address.

1. Official Entry Form (see separate sheet; this must be submitted for each entry).
2. List of Design Participants – All students (if a team), manufacturers and vendors, if this is an actual project.
3. (1) CD with the PowerPoint Presentation.
4. NO ADDITIONAL CDS ARE REQUIRED THIS YEAR.
5. NO COPIES OF THE STATEMENT OF THE PROBLEM ARE REQUIRED THIS YEAR.
6. NO COPIES OF THE DESIGN STATEMENT ARE REQUIRED THIS YEAR.
7. (5) Colored copies of the PowerPoint Presentation "Handouts View" -- After the PowerPoint is complete go to File > Print > Print What > Handouts > Slides Per Page>3 – for the Jury.
8. \$25.00 (or \$50.00) check for each entry -- made payable to ASID Arizona South.

TUTORIAL STUDENT WORKSHOP

Dependent upon demand an informative and hands-on tutorial workshop for clarification of entry requirements, Power Point preparation, submission, suggestions can be scheduled during the Fall of 2011. The tutorial would be presented in ample time so as to prepare your entry(s). Please indicate your interest by e-mailing Jan O'Brien at jan@arizonadesigns.net .

OFFICIAL ENTRY FORM

2011-2012 STUDENT ASID DESIGN EXCELLENCE AWARDS

(Please Print) CATEGORY: _____

ASID STUDENT MEMBERSHIP # (if applicable): _____

NAME(S): _____

COMPANY NAME (if applicable): _____

ADDRESS: _____

CITY _____ STATE _____ ZIP _____

PHONE _____ CELL _____

E-MAIL ADDRESS: _____

PROJECT NAME: _____

PROJECT ADDRESS (if applicable) _____

CITY _____ STATE _____ ZIP _____

Please check one of the following:

_____ I certify that I am the student designer, listed above, of this project

_____ We certify that we are the student designers, listed above, of this project

I (We) also understand that all requirements (including digital discs, entry fee(s), etc. must be met and submitted to Arizona Designs Kitchens & Baths, 2425 East Fort Lowell, by 4 PM January 27, 2012.

I (We) also understand that late entries and those not meeting the requirements will automatically be disqualified.

STUDENT SIGNATURE(S)

We wish you the best of luck and look forward to seeing you at the awards ceremony!

FOR OFFICE USE ONLY: DATE _____

Entry Packet Review Date _____

Entry Requirements Verified _____

Entry Accepted _____ Payment _____